



Clayton High School Alumni Association, Inc.

P.O. Box 1015  
Clayton, N.C. 27528

Monday, May 2, 2016 7pm

2016 Annual Meeting held at Clayton High School Media Center. Associates in attendance were:

Megan Marvel Cranfill (President)	Gwen Canady	John Bagley
Sybil Atkinson Ross (Vice-President)	Keith Blackley	Duba Coats
Julie Nixon (Treasurer)	Donna White	Bucky Coats
Jay Woodard (Director)	Carr Atkinson	Stephanie Canady
Russ Ragland (Director)	Porter Casey	Billy O'Neil
Olivia House (Director)	Vickie Adams	Parker Adams
Judy Morgan Wood		

Absent: Paige Nixon (Secretary), Sandy Stephenson (Director)

President Megan Marvel Cranfill called the meeting to order and welcomed all associates attending. She thanked all associates for their support of the events throughout the year, and asked that they sign a volunteer interest form for upcoming CHS Family Fun Day and other volunteer opportunities throughout the year.

Minutes of 2016 Annual Meeting were read by Megan Marvel Cranfill in the absence of Secretary, Paige Nixon. Gwen Canady was asked to take notes to serve as minutes. Gwen Canady motioned for the approval of the minutes. Donna White seconded the motion, and it was approved unanimously. Megan Marvel Cranfill and Gwen Canady will record minutes of 2016 Annual Meeting.

Treasurer Julie Nixon reported that the Alumni Association had \$7,332.99 in checking account at First Citizens Bank. Bucky Coats added to Julie's report with details of number of associates, comparisons of 2015 to 2014 contributions (approximately \$1300 more in 2014 than 2015). Only \$1410 has been collected thus far in 2016. Many were surprised at the low balance, which was almost half of the balance at this time in 2015. Discussion ensued about why there was less money, and how we should move forward with encouraging more contributions. Treasurer's report was approved as reported.

Ms Cranfill opened the floor to Keith Blackley of the Scholarship Committee. He noted that in 2015, 12 \$1000 scholarships were awarded (only 11 were accepted). 23 applications have been received. The committee has selected 17 to interview, but is concerned if we will have to offer fewer scholarships due to the bank balance. Board discussed whether or not to maintain the \$1000 value of scholarship and only provide 7 or to lower the value, but offer more scholarships. After discussion, board decided to send an email plea to associates to send donations to support scholarships by May 16, 2016. At that time, board agreed to present up to 10 scholarships at the \$1000 level if there was enough cash in the account to do so as of May 16, 2016. Committee will start reviewing and will start interviews in the 2<sup>nd</sup> or 3<sup>rd</sup> week of May 2016.

Discussion continued about how to receive more funding for scholarships including: soliciting corporate sponsors, setting up an endowment, timing the newsletter and presenting a "deadline" for giving to create a sense of urgency. Newsletter timing may shift now to promote end of year donations for tax deductions and then again in April to support scholarships.

Bucky Coats gave updates on the website, newsletter, and Facebook hits. He noted that we have a new database at no cost to the association due to a generous donation. He clarified that the newsletter is only seen in color online because the cost of color printing is not cost effective.

Megan Marvel Cranfill gave an update on CHS Family Fun Day. The goal is to promote the event to young Clayton families as well as Alumni. Fliers are going out to each student in county elementary schools. She thanked Donna White for her support of marketing this event and matching a donor to print the flyers. She clarified that CHS is actually hosting this event and the Alumni Association is the sponsor. The Interact Club will collect proceeds for concessions. CHS support has been tremendous through Principal Clint Eaves, Teacher Lauren Marvel Ramsey, Athletic Director Stacy Houser, Interact head Janice West and more. We predict some costs to cover school maintenance, additional printing, etc. We have 11 \$100 sponsors for the event in addition to Ragland Productions who is providing bounce houses at no charge. Everyone was encouraged to publicize and share/invite everyone to come to this event. We need to enroll associates at this event, and hope to add to donations heading into 2017.

Bucky Coats discussed upcoming events. Jones has decided not to support the Alumni Association events any longer. Board decided to move the event to Zaxby's who also offers a fundraising opportunity. Board also agreed to do a night at Deep River brewery again. The Alumni Association will be represented at the Harvest Festival on September 17, 2016, but will not have a booth at Homecoming as very little interest has been generated those nights.

Ms Cranfill noted that there has been no follow up from CHS or Mr Eaves on the mascot issue he discussed with us last year.

Ms Cranfill thanked the three officers stepping off the board this year including herself, Sybil Ross, and Sandy Stephenson for their work and support of the alumni association. Three new directors were nominated and approved by the board: Porter Casey (Class 1996), Stephanie Canady Parker (Class 2003), and Vicky Adams (Class 1975)

The Board elected the following officers/directors for 2016-2017.

President – Jay Woodard (Class 1989)	Director – Olivia House (Class 2003)
Vice-President – Russell Ragland (Class 1983)	Director – Porter Casey (Class 1996)
Secretary – Paige Nixon (Class 2010)	Director – Vicky Adams (Class 1975)
Treasurer – Stephanie Canady Parker (Class 2003)	Director – Julie Nixon (Class 1976)

Terms of current Officers/Directors are:

May 2017 – Paige Nixon and Jay Woodard

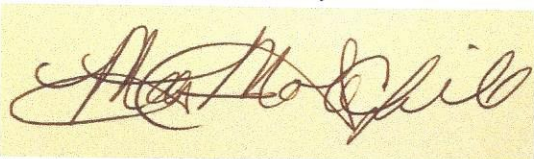
May 2018-Russell Ragland, Olivia House, Julie Nixon

May 2019-Porter Casey, Stephanie Canady Parker, Vicky Adams

Next Annual Meeting is scheduled for May 1, 2017.

Newly elected President Jay Woodard thanked all Officers/Directors for their service and the Associates attending. He adjourned the 2016 Annual Meeting.

Respectively submitted by:



Megan Marvel Cranfill, President



Gwen Canady, Associate